

A small community on the brink of economic devastation—rises up  
to become one of the most sought after towns in America.

# BOOM

THE STORY OF DOWNTOWN FREDERICK

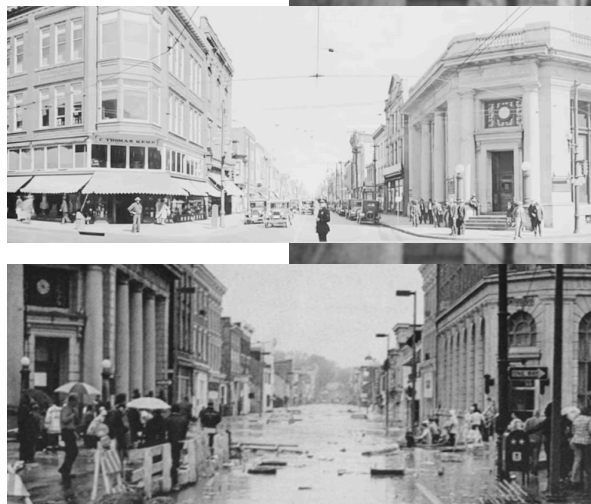
# TOWN





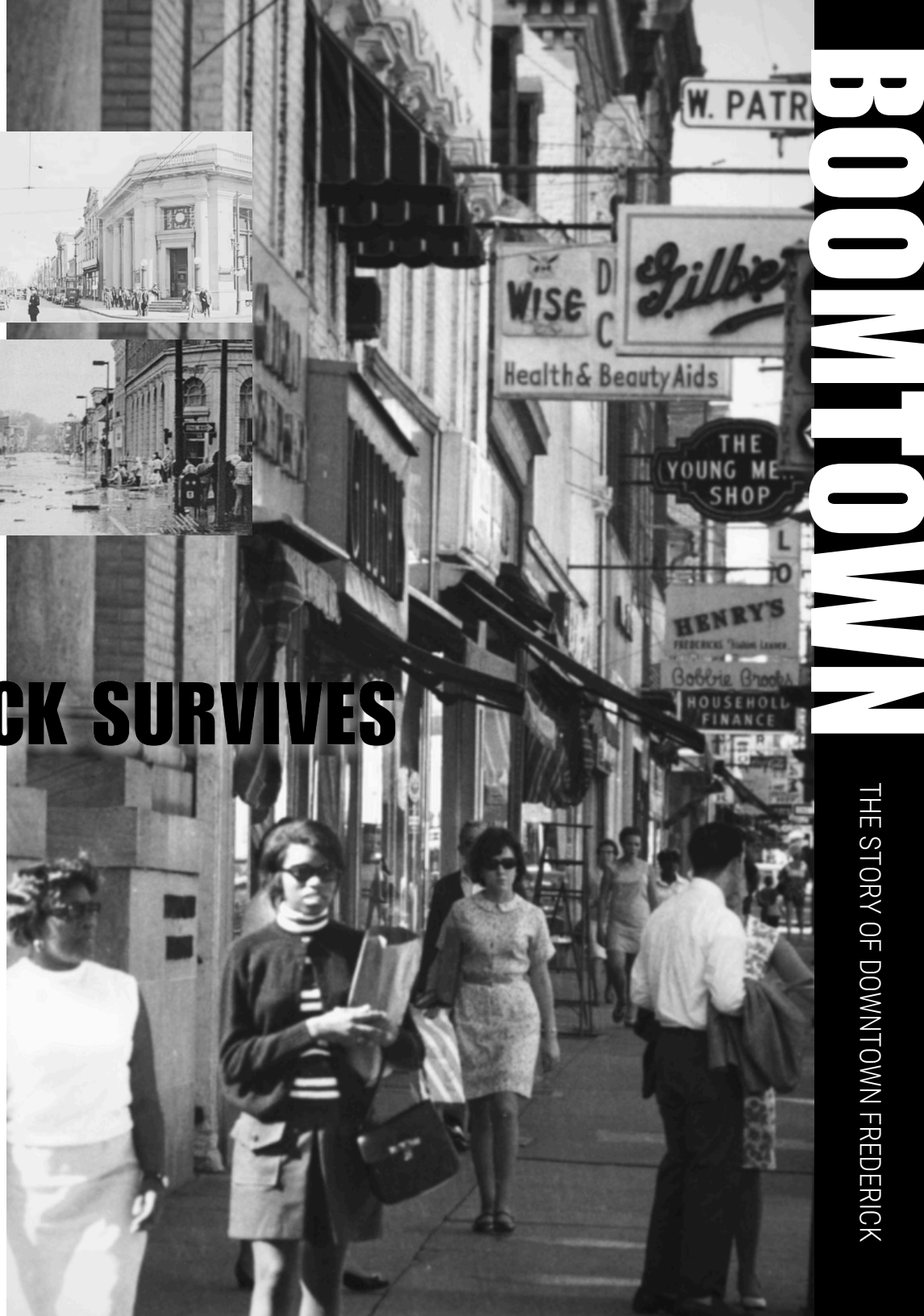
# INSPIRATION

Inspired by Don Linton, the FILM Docudrama **"BOOMTOWN"** artfully brings to life the period between 1945 and current day—weaving together archival footage with original recreations and reenactments using professional actors and performers.



# DOWNTOWN FREDERICK SURVIVES

On Oct. 9, 1976, a devastating flood wreaked havoc on Frederick County, destroying invaluable historical film, priceless photography, and other significant media archives that were stored in the basement of the Frederick County Chamber of Commerce. The flood not only destroyed a lot of the town history—but almost broke the spirit of those who lived and worked there. Downtown Frederick would ultimately survive—thanks to a few brave businesses, a dedicated group of volunteers, some great leadership ... and a handful of Rebels ...



# BOOMTOWN

THE STORY OF DOWNTOWN FREDERICK



It would be these Rebels and their extraordinary vision that would turn tragedy into an economic engine. This is their story to save the Downtown ... the account that was almost lost ...







## "BOOMTOWN" is a 2-Part Feature Film

Part 1 is set in Downtown Frederick between 1945- 1980.

Amos Brown, a black photojournalist, is hired by the local newspaper to investigate and capture the actions of a certain group of revolutionaries who threaten change in their Downtown. What Amos uncovers is that it was more than gold that saved the town... and sparked the Revolution—it was Art! Part 2 is set in current day.

## "BOOMTOWN" DISTRIBUTION:

Limited engagements with Warehouse Cinemas. Film and a series of Trailers featured.

Submission to the top 10 regional Documentary Film Festivals for the 2026- 2026 season.

Linked via You tube to multiple social media platforms.

Streamed on Amazon, Vudu and Tubi. Will secure major streaming platform in 2026

Submission to Maryland Public Television

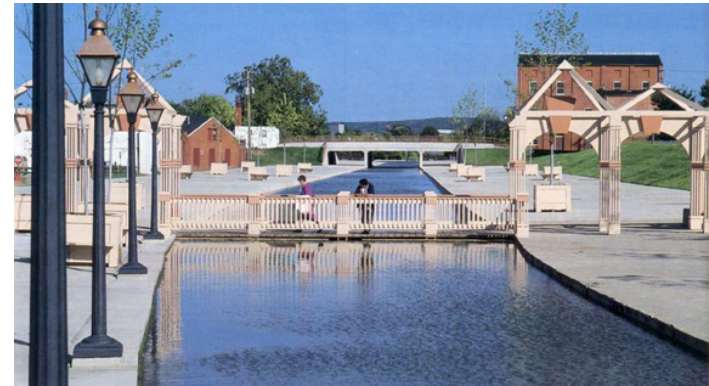


# BOOMTOWN

THE STORY OF DOWNTOWN FREDERICK



# FROM GHOST TOWN TO BOOMTOWN



From Ghost town to Boomtown, the FILM explores the roots of the current Revolution taking place in Downtown Frederick. The Film also looks at the dynamics and partnerships driving the economic revitalization to become one of the most livable and sustainable communities in America -- a beacon for others to follow.

# BOOMTOWN

THE STORY OF DOWNTOWN FREDERICK



# CREATED BY SALYER

# A BIG PICTURE MEDIA PRODUCTION

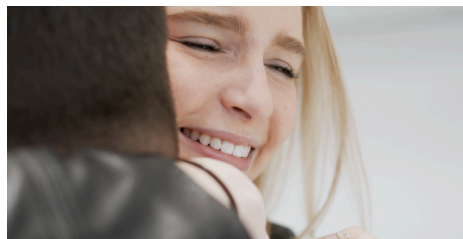
# BOOMTOWN

A digital Film company specializing in commercials, short Films and Documentaries.

<https://bigpicturemedia.tv/>.

Creators of “The Story of Colonial Jewelers” — a short Documentary just released that features the history of the Jeweler—the longest continually running business in Downtown Frederick.

<https://www.youtube.com/watch?v=y81x2wEn9gE>



THE STORY OF DOWNTOWN FREDERICK



# SALYER MCLAUGHLIN

*Writer/Director/Editor*



Salyer is an award-winning Writer/Director/Producer/Cinematographer and Editor best known for his work for such organizations as the United Nations, BMW, Mercedes-Benz, Paul Mitchell, The Humane Society of the United States, Lacoste, Bobby Rahal Racing, Operation Second Chance and National Geographic. His career as a Filmmaker has taken him all over the world during his 30+ years in the business including 15 years in Los Angeles directing national TV commercials, music videos, and Documentaries.

His work has been seen in thousands of theaters nationally and been featured on the covers of national newspapers and magazines receiving multiple Addy, Telly, and International Broadcast Awards. Salyer has been responsible for launching national media campaigns to promote numerous environmental and social causes. The results of those efforts have not only changed the course of U.S. politics, but their creativity and impact have also gained Salyer worldwide press including two appearances on ABC World News.

# BOOMTOWN

THE STORY OF DOWNTOWN FREDERICK





## RHONDA MCLAUGHLIN

*Director of Marketing and  
Production Design*

Rhonda McLaughlin is the Co-Founder of Big Picture Media.TV. She is V.P. of Marketing, Sales, and Business Development. Rhonda serves as a Line Producer, handles talent coordination, and scheduling during production. She also serves as the Production Designer responsible for the creation and execution of all the sets used in the recreations and reenactments. She has a keen eye for detail, design, and continuity, both in production and post.



## TONY KOSAK

*Director of Photography*

Essentially Tony is a translator who takes the Director's vision and creates tangible outputs to bring those ideas to life. Tony is adept with complex camera rigging and the use of the Red Epic Dragon and Arriflex Alexa cameras used to produce BOOMTOWN. Tony is the Founder of Koop Media and is also a Director himself with credits that include a wide variety of shorts, commercials, documentaries and Indie films.



## COLIN HORNBAKER

*DP/ Aerial DP*

Colin Hornbaker DP/ Aerial DP established his Film Co. in 2015 called Anthem Films. He continues to lead the industry in creative film and low-altitude aerial cinematography. Colin's clients include: Apple, ESPN, Jeep, BMW, Audi, and Verizon among others.





## CHRIS HAUGH

*Film Consultant/Writer/Documentarian/Storyteller*

Chris Haugh, story consultant on the Boomtown project, is an award-winning researcher, writer, documentarian, and storyteller. One of Frederick's most pre-eminent experts on Frederick's local history, Chris has been developing television programming and Film documentaries for over 20 years working for both GS Communications and the Tourism Council of Frederick County. Chris produced his first long-form video documentary in 1995, a ten-hour epic entitled *Frederick Town*. Chris is well versed in all aspects of Public Television programming and distribution. Today, he stays busy promoting and preserving the rich legacy of Frederick's Mount Olivet Cemetery. Chris also runs his own history research/writing and consulting business entitled *History Shark Productions*.



## MEGHAN HESSLER

*Production Manager/Director of Social Media*

Meghan Hessler is the founder and Creative Director of BeeCat Creative, a creative production agency devoted to helping small businesses build and show off their big brands. She serves as Production Manager on the BOOMTOWN Feature Project and Director of Social Media. Meghan is a marketing graduate of L.I.M. College, in Manhattan, and began her career by transforming the retail infrastructure at Flying Dog Brewery. One of the country's largest independent craft breweries. In 2020, she became Founder and Creative Director of BeeCat, working with local brands like LSWG, Lockhouse Studios, and The Mental Health Association. But Meghan's creativity isn't restricted just to client work. As a professional photographer and avid traveler, she enjoys creating her own content to share with the world!



# SPONSORSHIP OPTIONS

## GOLD | \$50K

### EXECUTIVE PRODUCER

- Name appears on the front end of BOOMTOWN Feature Film as “Executive Producer” and on all copies, streams and social media links.
- Name appears in a series of short BOOMTOWN Trailers to promote the Film screened at Warehouse Cinemas, in all social media including <https://boomtownfrederick.com> and featured prominently on BOOMTOWN movie poster.
- Receives cameo appearance in BOOMTOWN.
- Receives 6 tickets to VIP Red Carpet BOOMTOWN Feature Film World Premiere @ Weinberg Center Jan 24, 2026.

## SILVER | \$25K

### PRODUCER

- Name appears on front end of BOOMTOWN Feature Film as “Producer” and on all copies, streams and social media links.
- Name appears in a series of short BOOMTOWN Trailers to promote the Film screened at Warehouse Cinemas, in all social media including <https://boomtownfrederick.com> and featured prominently on BOOMTOWN movie poster.
- Receives cameo appearance in BOOMTOWN.
- Receives 4 tickets to VIP Red Carpet BOOMTOWN Feature Film World Premiere @ Weinberg Center

## BRONZE | \$10K

### ASSOCIATE PRODUCER

- Name appears on back end of BOOMTOWN Feature Film as “Associate Producer” and on all copies, streams and social media links.
- Name appears in a series of short BOOMTOWN Trailers to promote the Film screened at Warehouse Cinemas, in all social media including <https://boomtownfrederick.com> and featured prominently on BOOMTOWN movie poster.
- Receives cameo appearance in BOOMTOWN.
- Receives 2 tickets to VIP Red Carpet BOOMTOWN Feature Film World Premiere @ Weinberg Center.

BOOMTOWN

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# ADDITIONAL SPONSORSHIP OPTIONS

\$5K

**MAJOR CONTRIBUTOR**

- Name appears on back end of BOOMTOWN Feature Film as "Major Contributor" and on all copies, streams and social media links.
- Name appears in all social media promo materials including <https://boomtownfrederick.com> and featured on BOOMTOWN movie poster.
- Receives 2 tickets to VIP Red Carpet BOOMTOWN Feature Film World Premiere @ Weinberg Center.
- Receives cameo appearance in BOOMTOWN.

\$2.5K

**ASSOCIATE CONTRIBUTOR**

- Name appears on back end of BOOMTOWN Feature Film as "Associate Contributor" and on all copies, streams and social media links.
- Name appears in most social media promo materials including <https://boomtownfrederick.com> and featured on BOOMTOWN movie poster.
- Receives 2 tickets to VIP Red Carpet "BOOMTOWN" Feature Film World Premiere @ Weinberg Center.
- Receives cameo appearance in BOOMTOWN.

\$1K

**CONTRIBUTOR**

- Name appears on back end of BOOMTOWN Feature Film as "Contributor" and on all copies, streams and social media links.
- Name appears in most social media promo materials including <https://boomtownfrederick.com> and featured on BOOMTOWN movie poster.
- Receives 2 tickets to VIP Red Carpet "BOOMTOWN" Feature Film World Premiere @ Weinberg Center.

\$500

**PATRON**

- Name appears on back end of BOOMTOWN Feature Film as "Patron" and on all copies, streams and social media links.
- Name appears in most social media promo materials including <https://boomtownfrederick.com> and featured on BOOMTOWN movie poster.
- Receives 1 ticket to VIP Red Carpet "BOOMTOWN" Feature Film World Premiere @ Weinberg Center.

\$100

**SUPPORTER**

- Name appears on back end of BOOMTOWN Feature Film as "Supporter" and on all copies, streams and social media links.

## FOR MORE INFO, PLEASE CONTACT:

**Production**

Salyer McLaughlin  
[salyer@bigpicturemedia.tv](mailto:salyer@bigpicturemedia.tv)  
cell 240.215.5292

**Production Manager/Sponsorship/Social Media**

Meghan Hessler  
[meghan@bigpicturemedia.tv](mailto:meghan@bigpicturemedia.tv)  
cell 301.514.2563

**Marketing/ Sponsorship**

Rhonda McLaughlin  
[rhonda@bigpicturemedia.tv](mailto:rhonda@bigpicturemedia.tv)  
cell 301.676.3228





*Big Picture Media presented a film production proposal to us several months ago. The basic idea—a historically accurate Docudrama focused on the history of Downtown Frederick—is very appealing.*

This proposed production could be a powerful tool to share this important history—as well as a very entertaining and captivating representation of this special place and people.

The Big Picture Media team, considering their impressive portfolio of work, is perfectly positioned to produce a Film Documentary that will bring credibility to sponsors and positive attention to the subject matter.

bigpicturemedia.tv



Art Direction & Design by

octavo  
DESIGNS





# SPONSORS

## EXECUTIVE PRODUCERS



## ASSOCIATE PRODUCERS



## MAJOR CONTRIBUTORS



## ASSOCIATE CONTRIBUTORS

### Contributors



### Patrons



### Supporters

