



THE STORY OF DOWNTOWN FREDERICK

FOR IMMEDIATE RELEASE, February 5, 2026

Contact: Emily Holland 301-401-0266

Boomtown: The Story of Downtown Frederick Heads to First-Run Screening at Warehouse Cinemas After Near-Sellout at Weinberg Center

Frederick, MD – Big Picture Media & Big Blue Foundation's feature film *Boomtown: The Story of Downtown Frederick* will be screening at Warehouse Cinemas throughout February following its successful January premiere at the Weinberg. Falling on the evening of a major winter storm, the premiere nevertheless drew almost 900 people to get a first look at the film, produced over three years and involving the entire community. The event was the first this year to mark the 50th anniversary of Frederick's Great Flood of 1976, the 50th Anniversary of the Weinberg Center, the 50th Anniversary of the Frederick Arts Council, and was one of the first to mark Frederick's USA250 celebration. This powerful coincidence of milestones, combined with Boomtown's themes of resilience, freedom, and innovation, made the night especially impactful for all involved.

"We are humbled by the response to the film," says Salyer. "It's a love story, really—a tribute to the townspeople of Frederick."

The film is framed as a docudrama inspired by true events — following a band of unlikely rebels in 1970s Frederick, Maryland as they ignite a cultural revolution, revitalize their city, and give rise to a creative renaissance chronicled in the local paper.

50 years later, in 2025, Lexi Brown—a Hood student and podcaster with roots in that legacy—returns to uncover the truth hidden in her late father Amos's newspaper archives. As she pieces together the past, she discovers that the spark that once saved her father's town might be exactly what's needed to save her future.

Boomtown's next chapter begins with its limited first-run screening at Warehouse Cinemas Frederick, a local independent movie theatre chain located in the Frederick Towne Mall. *Boomtown* will be screening every Thursday and Sunday in February, with final screenings occurring on Sunday, March 1st.

“It’s our privilege to host *Boomtown*’s first run at Warehouse,” says Rich Daughtridge, President & CEO of Warehouse Cinemas and President of the Independent Cinema Alliance. “Supporting local independent film is an important part of our mission, and even more so with *Boomtown*, as it underscores so many values of our community.”

Boomtown’s first-run screening also connects with a key February celebration in Black History Month. The film is narrated from the perspective of Amos Brown, a former Chief of Photography at the Frederick News-Post and one of its first Black staff members.

Tickets and showtimes for *Boomtown*’s Warehouse Cinemas screenings can be found by visiting boomtownfrederick.com, or navigating directly to *Boomtown*’s ticketing website at Eventbrite. For information on Warehouse Cinemas, visit warehousecinemas.com.

About Big Picture Media

Big Picture Media is an award-winning Film company based in Downtown Frederick, Maryland. They specialize in the creation and production of film, television, digital and commercial content.

For over 30 years, BPM has helped take corporations to the top of their industries, inspired individuals to realize their dreams, and empowered nonprofit organizations to help make the world a friendlier place.

To learn more, visit bigpicturemedia.tv. To learn more about *Boomtown: The Story of Downtown Frederick*, visit boomtownfrederick.com.

About Warehouse Cinemas

Built on the idea that every day deserves a little bit of “wow”, Warehouse Cinemas is a new movie theater company dedicated to creating moments worth remembering. Independently owned and operated, each location offers first-run films, top-notch food and drinks, exceptional picture and sound, and heated leather recliner seating in every auditorium. Whether it’s the immersive SkyVUE™ technology, the movie-themed events, or the ridiculously helpful staff, Warehouse Cinemas is more than a movie theater. It’s an experience. To learn more, visit warehousecinemas.com.